

NORJA VANDERELST

BRAND & DESIGN NINJA

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● 403.688.1137
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EDUCATION

Web & Graphic Design

SAIT Polytechnic, Calgary AB

Sales Development

Mount Royal University, Calgary AB

Video Production

Full-time Filmmaker, Online

Brainspotting™ (Phase 1, Phase 2 and Expansion)

Brainspotting Trainings LLC, Live Online

Branding & Product Lifecycle

University of Calgary, Online



SKILLS

HTML & CSS
Bootstrap 4
Adobe Creative Suite
Magazine & Book Layouts
WordPress
Squarespace
HubSpot CRM
Usui & Karuna Reiki
Brainspotting™
Branding

INTERESTS

Photography
Hiking
Animals
Camping
Business
Psychology
Spirituality

STRENGTHS

Personable
Patient
Accountable
Independent
Solution focused
Teachable
Honest
Detail oriented

BUSINESS

Crowsnest Connect 2022 - Present

Publisher

Crowsnest Connect highlights local businesses and events in a clean format, through multi-channel advertising.

Colour Infusion 2009 - Present

Owner/Operator

Offering branding, design, and marketing solutions for businesses with production of digital, print, photography & video formats.

Reiki Rocks Enterprise 2004 - 2009

Self Employed

Teach Reiki classes, perform Reiki sessions on clients, Himalayan Salt sales.